



# *Funding Guidelines*

Seeking innovators poised to disrupt the concept and quality of aging

**The entire application process will be online and available November 1 – December 15, 2017.**

NextFifty Initiative will only accept applications using the provided online application. No paper or other electronic submissions will be accepted.

Grants will be made to non-profit entities organized under sections 501(c)(3), 501(c)(4) and 501(c)(6) of the IRS code, as well as governmental entities, which are in good standing with the state or jurisdiction in which the organization resides. Applications are strengthened by collaborative partnerships in planning and execution, but we will consider projects that are designed and operated by single entities.

## **Funding Guidelines**

NextFifty Initiative® invites eligible entities to submit an application for grant funding in the 2017-2018 cycle. Through its grant making, NextFifty Initiative seeks to identify and partner with organizations that are working to improve the lives of the current aging population and craft an exciting future for aging. In addition, NextFifty Initiative seeks projects that target the most vulnerable in the aging sector including low income individuals, ethnic and racial minorities, the homeless and LGBT communities.

**The Following Guidelines Should be Reviewed Before Submitting an Application**

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## **General Guidance**

NextFifty Initiative was created to fund projects, ideas, technology and innovations that improve the lives and capacities of those who are aging. We seek to partner with service providers, visionaries, scientists and community leaders to fuel ideas and drive innovations that will improve the experience of aging in Colorado and the nation.

NextFifty Initiative is required to direct at least 80% of its funding to benefit the people of Colorado; therefore, the majority of funded initiatives will directly serve the people of Colorado. Initiatives should target or be able to demonstrate benefit to those who are age 50 and older, including the older adult disabled population.

NextFifty Initiative will host two funding cycles each year, one in the fall and one in the spring (date to be determined). Applications submitted but not funded in one cycle may be submitted again, but a new application must be completed.

Grant making is competitive. In any given grant cycle, an eligible organization is limited to submitting two (2) grant applications for qualified projects.

*NextFifty Initiative is committed to social equity and expects grantees to demonstrate performance accountability that is free from discrimination on the basis of age, race, sex, gender, sexual orientation, color, religion, national origin, disability, military status, genetic information, or any other protected status.*

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## **What is Eligible for Funding**

### **Who can apply for funds?**

Grants will be made to non-profit entities organized under sections 501(c)(3), 501(c)(4) and 501(c)(6) of the IRS code, as well as governmental entities. All applicants must be in good standing with the state or jurisdiction in which the organization resides. IRS regulations require that Private Foundations such as NextFifty Initiative collect additional information from organizations that are not 501(c)(3) public charities. Thus, 501(c)(4), 501(c)(6) and governmental entities will be required to provide additional supportive data.

Applications are strengthened by collaborative partnerships in planning and execution, but we will consider projects that are designed and operated by single entities.

### **What will NextFifty Initiative consider funding?**

In our initial grant-making years, NextFifty Initiative will cast the net broadly to identify and fund promising ideas in the aging space across disciplines and fields of interest.

This is an opportunity for stakeholders in the broad field of aging to present ideas that will help to create a new future for aging in Colorado and the nation. We seek to stimulate interest from service providers, transportation, housing, food & nutrition, health, social programs, community design, the built environment, technology, law, research, the arts and others who are interested in creating that new future.

Projects must be directed toward the aging or the aging-disabled population age 50 and over.

Examples of areas for funding include, but are not limited to:

- Capacity Building and Infrastructure development
- Community Education
- Community and building design for an aging population
- Communications strategies and projects that break stereotypes and promote a better understanding of aging
- New models in services, housing and transportation that enhance quality of life and functional capacity for those age 50 and older
- Projects that explore or promote socialization, improve mobility and enhance engagement in community
- Projects that seek to convene a diverse group of stakeholders to identify and address issues of aging
- Projects that train for encore careers and volunteerism
- Projects that enhance the workforce to serve the aging and promote use of older workers
- Research that enlightens our understanding of the aging process and helps to promote functional status
- Research and innovations that shed light on the aging process and assist the population to prepare for the next 50 years of life.

### **What will not be funded?**

Within the field of aging and related services, NextFifty Initiative is not able to fund the following:

- Organization Endowments and fundraising ventures
- Budgetary shortfalls or debt reduction
- General Operating Support for existing programs and services

- Pure Capital Projects unless they support a broader innovative aging project
  - Individuals and Individual Needs
  - Political Campaigns and related endeavors
  - Fundraising and general event sponsorships
  - Supporting Organizations
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## Application Evaluation

### How will applications be vetted?

Applications for funding will be evaluated using multiple criteria including, but not limited to:

1. **Thoroughness and timeliness of submission.** All grant seekers must submit all grant material on time in order to be considered for funding. Applications missing materials will not be considered for the immediate grant cycle. Additionally, future funding will be dependent upon timely grant report submission.
2. **Target Group.** The program, project or initiative proposed for funding must have direct relevance to the aging community age 50 and older. Applications are strengthened by the inclusion of vulnerable populations as a target (i.e., disabled, low income, rural, ethnic minorities, LGBT, homeless).
3. **Strength of the Proposed Model.** Applications for funding will be evaluated on the strength of the case that the project will meet the identified need. The project must demonstrate the ability to improve the lives and functional ability of older adults, improve community life and engagement for older adults, provide services or solutions that help individuals and society to age well, answer critical social and scientific questions, or prepare communities to craft places where older adults can fully engage in community life.
4. **Likelihood of Impact.** The project or program must be able to demonstrate impact on the community of interest. Therefore, grantees will be expected to submit evaluation tools to measure outcomes and impact.
5. **Evidence of Collaboration.** Applications are strengthened by the involvement of a diverse group of stakeholders and/or work across providers, departments or delivery systems.
6. **Innovation.** Applications are strengthened by their ability to test, employ or expand new ideas within the aging community or the community that supports them.

7. ***Sustainability and Scalability.*** Applications for projects and initiatives funded under the Project or Initiative-Specific Grants category should be able to explain how the project will continue once grant funding is no longer available. If successful, projects should be able to demonstrate how the elements could be expanded within the community or shared with other communities to enhance impact.
  8. ***Strength and Capacity of the Organization Executing the Grant.*** Because we want the project to be successful, we will evaluate the history, strength and capacity of the applying organization, their track record with other projects and their history in the field. Applicants will be asked to explain their capacity and experience in shepherding other projects. Charitable organizations unable to provide an outside audit will be required to provide additional organizational documents attesting to the capacity to manage funds. In addition, grants will be limited to a \$25,000 cap.
  9. ***Clarity and Relevance of the Goals and Objectives.*** The project plan should include goals and objectives that are measurable and reflect a logical relationship to the project plan.
  10. ***Evaluation.*** The project must include clear evaluation measures and a timeline for evaluation.
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## Funding Limits

**Important Note: NextFifty Initiative prohibits the assessment of a Gift Tax or Investment Fee assigned by grantees.**

### **How much funding should I request?**

NextFifty Initiative encourages applicants to be realistic in their budgeting, request what they need for a project to be successful but not exaggerate the need. Projects and ideas that leverage funds from multiple sources are given special consideration. NextFifty Initiative will fund projects at levels deemed reasonable for the success of the project, and at levels which will allow us to fund broadly and encourage emerging ideas in the aging space. NextFifty Initiative has not set an upper or lower limit, but we anticipate that grant awards in the first funding year will generally range from \$5,000 to \$250,000.

## **Are there limits on administrative costs?**

NextFifty Initiative understands that there may be costs outside a specific project budget that support the necessary infrastructure of the grantee. However, as prudent stewards, we require the vast majority of funds to be directed toward a project or idea, not toward infrastructure. Therefore, we set a 15% cap on administrative overhead permitted. This cap may be adjusted downward for large grant requests. In all cases, the funds must be clearly stated on the project budget.

## **Nonprofit organizations without an audit:**

New non-profits which have not yet completed a year of operation or have not yet completed an annual audit, will be limited to funding requests of \$25,000 or less.

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## **Requirements of Grantees**

If a project is selected for funding, the project manager will be expected to:

- Sign a document outlining the terms of the grant award
- Provide periodic financial expenditure and grant activity reports. (minimum of every 6 months; more frequently if audited financials have not been provided)
- Acknowledge NextFifty Initiative publicly as a funder in marketing of the project or program
- Notify NextFifty Initiative within one month if there are any substantive changes in the grant project, location, grant manager or other key factors
- If an applicant uses a fiscal agent, the agent must be responsible for reporting and grant oversight and reflect this in the application.

## **Innovation Defined**

### **Why the focus on innovation?**

We are at the vanguard of a new age. For the first time in the history of humanity, the majority of our population will live beyond age 60. Yet, our communities, our services and our culture are not well configured for such dramatic increases in longevity.

NextFifty Initiative recognizes that it has the capacity to stimulate and fund innovative

models that will help us to build stronger communities, age better, be more engaged, more active and healthier as we advance in years.

We hope to fuel programs, projects, technologies and initiatives that break new ground, take promising ideas to new communities and expand successful models to scale. If we simply do what we have always done, we will not get where we want to go.

### **What do we mean by innovation?**

To NextFifty Initiative, innovation denotes the design or application of a novel idea, concept or technology that is intended to improve function, enhance quality of life or provide other tangible benefit to individuals or groups related to aging or serving the aging community. The concept of innovation includes taking a previously tested model to scale, testing it in a new setting or expanding an existing technology for novel uses in the aging market.