FOR IMMEDIATE RELEASE

<ORGANIZATION NAME>’s (PROGRAM, INITIATIVE, PROJECT) Receives Funding from NextFifty Initiative

<City, ST> – <Date> — <Organization Name>’s (program, initiative) has received funding from NextFifty Initiative, a Colorado-based foundation that supports efforts to improve the lives of older adults and their caregivers. This funding will allow <organization name> to <grow, move forward with, advance> its effort to support those 50 and older in <city/region>.

“We’re committed to meeting the unique and varied needs of older adults in our area, so we are excited to <describe what you will do with the funding>,” said <Name>, <title> of <Organization Name>. “This investment from NextFifty Initiative will <say something specific about the program/project or how it will impact your community>.”

< Add additional details on the program, its history, and/or your organization.>

“We believe that older adults are a critical part of our communities and that providing opportunities for all people to remain active and engaged as they grow older is important,” said Chandra Matthews, director of programs at NextFifty Initiative. “We’re grateful for the work that <Organization Name> is doing to improve the quality of life for people aged 50 and older, and are proud to support this and other efforts to help people age with dignity and purpose.”

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About <Organization Name>
<Insert boilerplate>

About NextFifty Initiative

NextFifty Initiative is a Colorado-based, private foundation supporting efforts to improve the lives of older adults and their caregivers. The foundation works with community leaders, experts in the field of aging, and front-line professionals to support programs and projects that positively impact aging and longevity. They focus on education, sharing best practices, and supporting innovation that will transform aging for generations to come. To learn more, visit www.Next50Initiative.org.